

Report Title: **Chief Executive's report**

Report of: Duncan Wilson, Chief Executive Alexandra Park and Palace

**1. Purpose**

- 1.1. To advise the Board on progress in a number of areas including Regeneration, Fundraising and Sponsorship

**2. Recommendations**

- 2.1. That the Board notes the overview of the regeneration project  
2.2 That the Board notes progress with fundraising and sponsorship

Report Authorised by: **Duncan Wilson, Chief Executive Alexandra Palace and Park**



Contact Officer: Duncan Wilson, Chief Executive Alexandra Palace and Park

**3. Executive Summary**

- 3.1 The Board is asked to note the overall progress made on the HLF project and the budget of the scheme to date  
3.2 The Board is asked to note Wonderbird's work identifying and applying to key trusts and foundations

**4 Reasons for any change in policy or for new policy development (if applicable)**

N/A

**5. Local Government (Access to Information) Act 1985**

N/A

## 6. Regeneration

- 6.1 Overall progress on the Heritage Lottery Fund project has been good, and by the time of the meeting we will have made our RIBA Stage 2 (outline design) presentation to the Heritage Lottery Fund (HLF), on 14 July, so will be able to report back on that. The overall budget for the HLF scheme is very close to the overall budget reported to the last meeting (£24.93m), at £25.08m. This is within the tolerance which we would expect from HLF at this stage.
- 6.2 The Cost consultant's summary of the total (i.e. 2013-2017) HLF scheme budget is as follows:

Cost heading	Current estimate (£m)	HLF Round 1 submission (£m)	Difference (£m,%)
Building works	16.480	16.333	+0.147 (+0.90%)
Design and other fees	4.806	4.420	+0.386 (+8.73%)
Risk allowance	1.952	2.058	-0.106(-5.15%)
Inflation provision assuming completion 2017	1.805	1.107	+0.698 (+63.1%)
TOTAL	25.043	23.918	+1.125 (+4.7%)

- 6.3 We are currently beginning a new round of communication and consultation, with plans to present to Area Forums and residents' groups during July, as well as consulting community groups. The topics will be a presentation of our outline designs and targeted consultation on our Activity Plan. This is an HLF requirement, and will address what sort of activities should take place in the planned new facilities. We are working with the specialist consultancy Tricolor on this aspect.

## 7. Fundraising and Sponsorship

- 7.1 APPCT has started the process of cultivating and engaging key trust and foundation donors for the HLF project. Until the recruitment of a Head of Fundraising is complete, this work is being campaign managed by Wonderbird.
- 7.2 A priority list of key funders has been identified, and each has received a two page introduction to the project, funding need and invited to visit the Palace. With the exception of Andrew Lloyd Webber, these are all trust and foundation or institutional funders.

Introductory approaches have been made to

- Andrew Lloyd Webber
- The Sainsbury Family Trusts (Headley Trust)
- Garfield Weston Foundation
- The Foyle Foundation
- The Wolfson Foundation
- Fidelity UK Foundation
- J Paul Getty Charitable Trust
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**7.3** Initial responses have been good and interest established. Visits have been arranged with the Director of the Foyle Foundation and Garfield Weston Foundation for 26 August. A first stage application has been made to the Wolfson Foundation, and we have provisionally agreed with the Garfield Weston Foundation that APPCT can submit an application for consideration by trustees at the November meeting. Each of these trust funders has a history of making substantial gifts to projects similar to APPCT's, and this is the gift range we are targeting for applications

**7.4** Likewise our sponsorship agents BDS are managing a process which seeks to identify potential sponsors who might fit the emerging Alexandra Palace identity and objectives.

## **8. Legal Implications**

**8.1** The Council's Assistant Director Corporate Governance has been consulted in the preparation of this report, and has no comments.

## **9. Financial Implications**

**9.1** LBH comments will be reported at the meeting